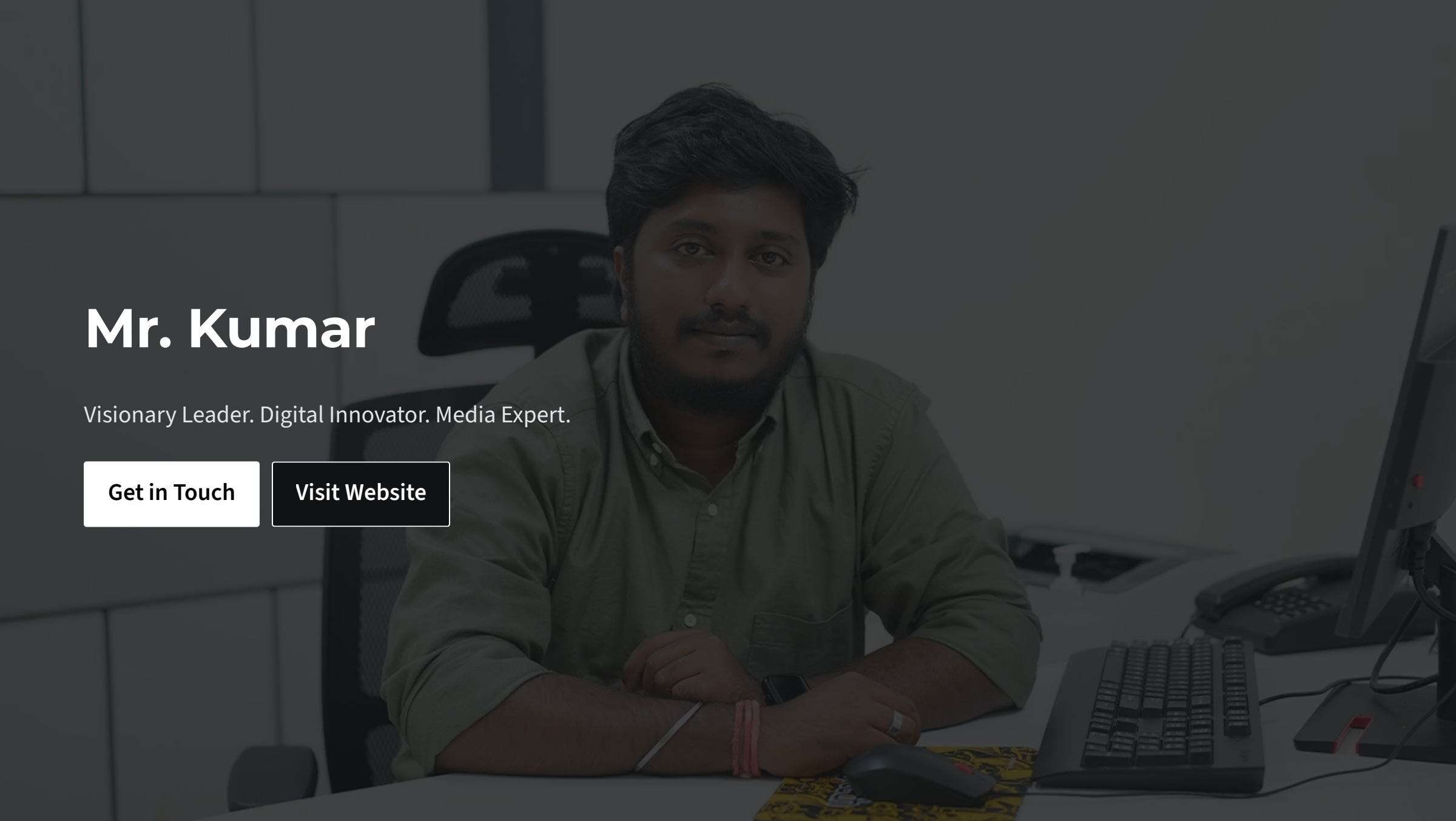


A man with dark hair and a beard, wearing a light-colored button-down shirt, is sitting at a desk. He is looking directly at the camera. On the desk in front of him are a computer monitor, a keyboard, and a mouse. The background is a plain wall.

Mr. Kumar

Visionary Leader. Digital Innovator. Media Expert.

[Get in Touch](#)

[Visit Website](#)

Founder of Kasa Network

Mr. Kumar established Kasa Network as Chennai's premier digital solutions company. With 13+ years in broadcasting and digital media, he's transformed how brands connect with audiences.

His expertise spans television production, live streaming, branding, and digital marketing. Today, Kasa Network serves top brands, hospitals, entertainment companies, and international events across India and beyond.



The Journey Begins

Kumar's career launched in 2012 as a playout editor. He honed his skills at Tamil Nadu's leading television networks.

Thendral TV

Mastered broadcast systems and content workflows

Dheeran TV

Expanded technical expertise in media operations

SUN TV

Developed advanced broadcasting capabilities

These formative years built the foundation for digital transformation. Kumar's passion for creativity and innovation led to founding Kasa Network.

Global Entertainment Excellence

Le Musk – A.R. Rahman's Vision

Kumar managed worldwide promotions for this groundbreaking immersive entertainment experience. The project showcased digital strategy and social media mastery.

Supporting A.R. Rahman's global vision required innovative approaches. Kasa Network delivered comprehensive digital campaigns across multiple markets.



5+ Years Partnership

Continuous collaboration with A.R. Rahman for concert promotions

Digital Creatives

Designed promotional materials for nationwide and international tours

Online Presence

Built powerful social media strategies reaching millions of fans

Government & Political Leadership

Kumar's expertise extends to high-profile government events and political campaigns. His live streaming solutions ensure seamless broadcast quality for critical moments.

01

Vidhana Soudha 60 Years

Delivered professional live streaming for Karnataka's historic celebration

02

CM Siddaramaiah Campaigns

Managed election campaign streaming across two consecutive terms

03

RCB Leaders Meet

Provided consistent live coverage for two years running

04

IIHR Khrushi Mela

Supported Bangalore's agricultural innovation program with digital solutions

Film & Entertainment Milestones



Vera Dhera Soora

Complete audio launch coverage with live streaming and custom graphics



Kartick 25 – Japan

End-to-end branding and digital campaigns for international celebration



WIT Dubai

Indian Independence Day celebration digital presence and event coverage

PSG College Conference

Global Conference on Decarbonizing India 2023 – full digital support

Healthcare Digital Marketing Leader

Kumar built the region's strongest healthcare digital portfolio. Kasa Network serves 17+ hospitals with comprehensive digital marketing ecosystems.

17+

Healthcare Partners

Hospitals and medical groups trust Kasa Network

100%

Full Service

Complete digital solutions from strategy to execution

5+

Years Experience

Deep expertise in medical digital marketing

Featured Clients

- Deepam Hospital – Complete digital presence
- Deepam Eye Hospital – Specialized campaigns
- RMR Hospital – Brand development

Services Delivered

- Branding and content creation
- Ad campaigns and reputation management
- Complete digital ecosystem building

Creative Digital Platforms

Beyond client work, Kumar channels his passion into content creation. Two YouTube channels showcase his commitment to storytelling and public awareness.



Kasa Music

A curated collection of devotional, indie, and cinematic music. The channel celebrates cultural heritage and contemporary creativity.

Each piece reflects careful production values. Content resonates with diverse audiences seeking meaningful musical experiences.

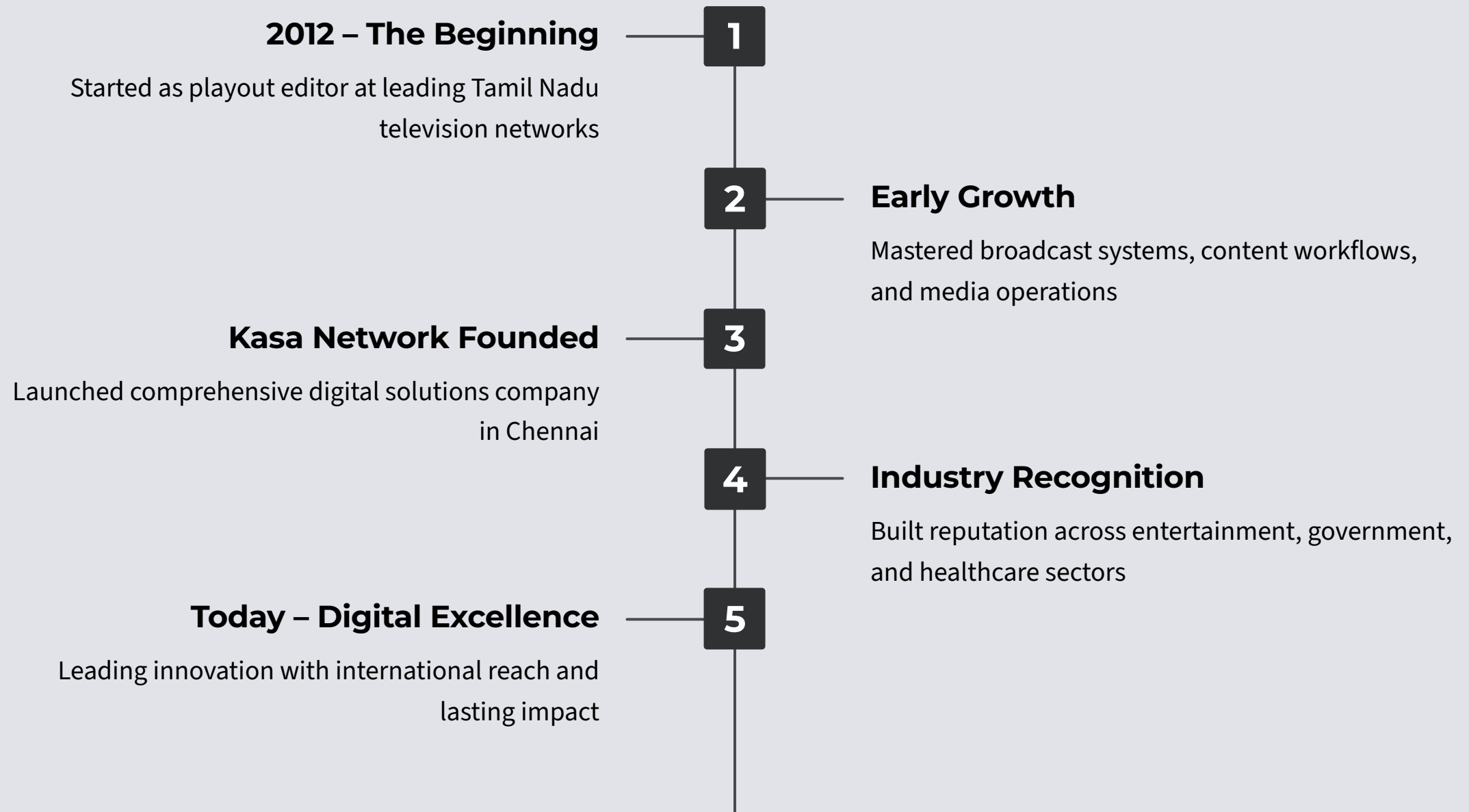


Kasa Health

Health awareness content featuring expert doctors and wellness topics. The platform educates viewers on critical health information.

Kumar's vision extends beyond business to community impact. Quality health content makes a real difference.

Leadership That Inspires



From television studios to international entertainment promotions, Kumar's journey reflects unwavering dedication. His commitment to excellence drives Kasa Network's continued innovation and growth.

Let's Connect

Ready to elevate your digital presence? Kumar brings proven expertise to every project.

Whether you need live streaming, branding, or comprehensive digital marketing, Kasa Network delivers results. Let's discuss how we can transform your vision into reality.

Email Kumar

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